

Digital Marketing Trainings

KBM WEIL delivers extensive Practical Training to advance the careers of aspiring digital marketers, and to address the shortage of digital skills to ensure business have a capable and agile workforce.

We are specialists in the Digital Marketing and Technology Skills sector, providing a full suite of marketing and learning services to a large number of clients globally. We also provide Practical Training in Digital Marketing for individuals and corporate sectors. Our goal is to help you build and develop your marketing capability, rapidly and affordably.

Our certified trainers provide a range of Practical Training in Digital Marketing skills, offering learners actual work experience with industry experts.

Join us to become an expert in multiple digital marketing domains such as:

Practical training in digital marketing with work placement

Over the years, KBM Consultants has been vital contributor to the delivery of digital marketing and social media courses. We take pride in creating qualified digital marketing specialists for all major industries in the UK.

At KBM, you'll discover how to attract internet users, potential clients, leads and sales for a business. Digital marketing refers to the promotion and selling of products and services via the internet via social media and digital marketing channels

Practical Training in Social Media Marketing with Work Placement

One of the most important digital marketing platforms in social media. Influencers and businesses can use social media marketing to engage with clients and customers. This social media marketing course will give you the knowledge, skills and resources you need to create a complete social media marketing strategy for the digital channel, from consumer insights to final validation metrics.

Search Engine Optimisation Training

The practical SEO training provided by KBM will focus on optimising website content in order to improve search engine rankings. We'll assist you in understanding Google SEO and other search engine algorithms.

You will gain knowledge and skills in the proper digital strategies, which are critical for every business's growth and innovation in this digital age.

Practical Training in YouTube Marketing with Work Placement

After Google digital marketing, the YouTube channel is the second-largest platform in terms of importance. The YouTube channel is an excellent video marketing tool.

KBM features a state-of-the-art studio where you may study videography, lighting and sound production through practical experience. You'll learn how to start a YouTube channel, how to develop your audience and how to get more people to subscribe to your channel.

Practical Training in Video Production with Work Placement

KBM Consultants is a professional video production company. We have the privilege of preparing a large number of video professionals for both digital and electronic media. Our video production programme is ideal for your career since it prepares you for a variety of jobs in televisions, cinema, social media and digital marketing. You'll learn everything there is to know about video production, including the following:

- The pre-production stage includes idea development and scriptwriting
 - The production stage is about actual shooting or recording the finalised script
 - The post-production stage provides video editing and project rendering
- Video production is a broader subject because of its forms and fields. The videos have an audience for communication channels, including TV and the internet. Hence, video production is the most reliable way to spread a message to the masses.